

Easter at the Boston Store--Store Resplendent With Easter Fashions

Predominating Styles in a Display Wonderful in Exclusiveness. Beautiful Merchandise of the Finest Quality in Assortments That Will Be Favored By All

BEAUTIFUL Fabrics, Gowns, Costumes, Suits, Waists, White Wear, etc., are prominently displayed for our patron's selection. For Easter You Can Meet Your Every Wish And Requirement in a manner pleasing to desire and means. Moderate prices are as popular here as in the distinctiveness and quality of the merchandise. A visit is well repaid and the pleasure lasting "The Boston Store Bids You Welcome."

Our Suit and Costume Section Offers Great Values

Costumes worth to \$55.00 for **\$39.50** Costumes worth to \$37.50 for **\$29.75**

This offering for Easter will constitute practically the greatest feature for buyers in this city. It is essentially a real fashion event, and for this store to reduce prices so deeply on such excellent models of tailoring art should be the means of inducing many women seeking costumes that combine a wealth of beauty and charm, to select for Easter a garment so rich in style and material.

Easter Dresses

Of fine silk, stripes and changeable effects. Black and the new colors. Made with new overskirt effect, trimmed with gold lace and braid; \$22.00 values; special for Easter. **\$14.98**

Lingerie Dresses

White and dainty shades for evening wear long and short sleeves, trimmed with ribbon, lace and embroidery; new overskirt effect; \$18.00 values; Easter Special **\$13.75**

Tailored Suits

In all the new styles, colors and materials, new style coat and skirt, man tailored and trimmed. \$22.00 values; Easter Special **\$15.98**
\$27.50 values; Easter Special **\$19.75**

Whims in Shirt Waists

Beautiful designs in charming style, make and shade—

WOMEN'S SILK WAISTS in the new changeable effects; accordion pleated and other new styles; Easter special **\$4.49**
LINGERIE WAISTS—Handsomely made and beautifully trimmed, long and short sleeves; \$7.50 values; Easter special **\$4.98**
\$3.50 values, Easter special **\$2.49**
\$2.75 values, Easter special **\$1.98**
\$1.50 values, Easter special **.98c**

Modish Delights in Very Fascinating Millinery

Our Millinery Salon shows in every model an originality and patience in designing and making—Beautiful flowers, richly made trimmings, exquisite silks and a hundred other lovely materials are all woven into creations supremely lovely for all Easter socials and functions—Moderate prices prevail throughout, and every one will find the Boston Store above all others.

EASTER SPECIAL

1 lot Pattern Hats, French and American models, perfect beauties, worth \$15.00. Easter Special **\$10.75**
Just received by express, 1 lot Women's Straw Sailors, trimmed with velvet ribbon, worth \$3.50. Easter Special **\$2.75**
Beautiful Easter Veils, all the fashionable shades, for street and auto wear, worth \$3.00. Easter Special **\$1.98**



Bags,
Gloves,
Combs

And Hundreds of Other
Easter Wearables.

Lustrous Silks

Iridescent Beauty In Every
Piece Bought for Easter.

CHANGEABLE TAFFETA SILKS—In a wide range of beautiful color combinations, a splendid quality and well worth 75c. Special Monday at **50c**

TUSSAH SILKS—In all the wanted shades.

FOULARD SILKS—In dainty and elaborate designs.

PRINTED CHINA SILKS—In many new and pretty patterns.

WAIST AND DRESS SILKS—In stripes, checks, plaids and other new effects, in values up to 75c. One sale Monday at **50c**

MIRAGE SILK—In all the new and popular shades, a beautiful fabric and well worth your consideration. If you want a silk that is rich and lustrous, having lasting qualities, buy a Mirage. Specially priced at **98c**

IN PARASOLS—

All the various styles for Easter are wonderfully displayed in a great stock. We have them in the latest styles and colorings, at 98c and up to **\$5.00**

IN NECKWEAR—

The styles are so varied that to enumerate them would take columns of space. They are priced popularly at from 25c up to **\$1.98**

IN BELTS—

Every pretty design is shown at this store, giving all the choice of styles. Equal to any house in the East. Priced at 50c and up **\$2.50**

IN BAGS—

The variety is extremely large, and they embrace all the latest makes in the fashion world. The prices range from 49c up to **\$15**

Special For Easter

An Ajano Fountain Pen
Given Away Free With
Every Boy's Suit Purchased

BOYS' KNICKERBOCKER SUITS, double breasted, neat patterns, light and dark colors, sizes 8 to 17 years, \$6.50 values, special at **\$4.25**
\$7.50 values, special at **\$4.98**
\$8.00 values, special at **\$5.98**
and a fountain pen thrown in.

BUSTER BROWN SUITS, fine wool serge in blue, red and brown, patent leather belt; some with sailor collar; Easter special—**\$2.50** suits for **\$2.49**

\$5.00 suits for **\$3.98**
\$7.00 suits for **\$4.98**
and a fountain pen free of charge.

Boys' "Million Dollar Kid" Hats, in colors of red and navy and gray and navy; **98c**

\$1.50 values for **98c**

Boys' Telescope and Fedora Hats, in colors of gray, black, green and brown **98c**

at \$1.49, \$1.23 and **98c**

When you buy a suit ask for a fountain pen and see that you get it—See display in window.



Wash Fabrics

In Wealth of Fashion, Novelty Weaves In Scores of Charming Patterns.

"AMERICAN BEAUTY BATISTE"—White and colored grounds, in dainty and elaborate designs, stripes, etc., fine and sheer. Some with neat and attractive side bands for trimming. **15c**

FRENCH POPLINS—Plain and mercerized, in black, white, cream, natural and all the new spring shades. Sold everywhere at 25c and 35c. Our price, Monday, 25c and **19c**

FRENCH FOULARDS—French batistes and mercerized fabrics, in hundreds of new and pretty styles, many new arrivals this week go on sale Monday in values up to 19c, at 15c, **10c**

WHITE GOODS—Dainty and Sheer. 1 lot Swiss in the new crossbar effects, for waists and dresses. Good **10c**

15c value. Special Monday at **12 1/2c**

A better grade and worth **12 1/2c**

ENGLISH MADRAS—In neat designs, for waists, dresses and men's shirts, good 20c quality. Monday **15c**

at **15c**

Our 25c quality, on sale **19c**

Monday at **25c**

Our 25c quality, on sale **25c**

Monday at **25c**

Easter Hosiery

SPUN SILK AND SILK LISLE.

SILK HOSE—In black and any shade to match your Easter dress, regularly sold at \$1.50 a pair. On **\$1.19**

sale Monday at **49c**

SILK LISLE HOSE—Silk embroidered, in many neat designs, full regular made, regular price 65c. **25c**

Monday **25c**

FINE LISLE HOSE—Tan, black and full line of colors, full fashioned and worth 35c. Monday **25c**

Easter Gloves

POPULAR PRICES.

WOMEN'S 2-CLASP FRENCH KID GLOVES—Made from selected skins, black, white and almost any shade to match your dress, also Suede Gloves, that are good \$2.00 values. **\$1.49**

Special Monday **98c**

WOMEN'S KID GLOVES—2-clasp, black, white and all the fashionable shades, regular price \$1.25. **98c**

Monday at **98c**

WOMEN'S 16-BUTTON SILK GLOVES—Black, white and all the wanted colors patent finger tipped, worth \$1.50. Monday **98c**

Monday **98c**

Easter Handkerchiefs

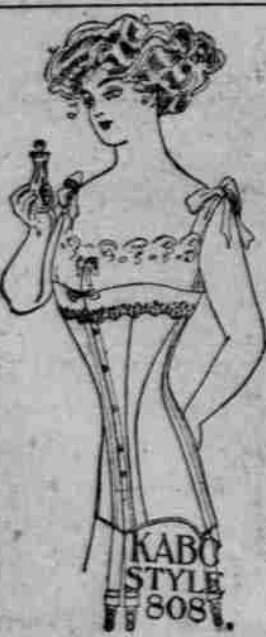
WOMEN'S HANDKERCHIEFS—Fine sheer lawn, neatly embroidered. Special at 35c, 25c and **15c**

Monday **15c**

Graceful and Fashionable Corsets

Latest styles, dainty and symmetrical. In every corset gracefulness is the keynote, combined with every improvement for comfort and adaptability to the new styles in gowns, costumes, suits, etc. A shape for every figure at **\$5.00**

La Camille, Royal Worcester and Kabo makes.



A Beautiful Collection of Hair Ornaments for Easter Wear

BRAID PINS, shell, amber and gray, at 25c, and up to **\$1.98**

HAIR BANDS, set in brilliant, beautiful novelties at \$3.50 and up.

BACK COMBS, in many brilliant settings, at 50c and up to **\$14.98**

HOME OF LOW PRICES
Boston Store
J. STOLAROFF
516 & 18 E. OVERLAND ST.

Misses' and Children's Easter Dresses

Materials of fine French lawn, Persian lawn and organdie, lace, ribbon and embroidery trimmed.

\$4.00 Dresses; Easter Special **\$2.98**

\$5.00 Dresses; Easter Special **\$3.98**

\$12.00 Dresses; Easter Special **\$9.75**

\$16.00 Dresses; Easter Special **\$11.98**

